



UK FISHING INDUSTRY FUNDING GUIDE 2022

There is a real opportunity for fishers to get ideas funded & make positive changes within the industry!

MODERN BUSINESS EMERGENCY RESPONSE FUND SUSTAINABILITY AND CONSERVATION WHAT GETS FUNDED? ADDING VALUE COMPETENT WORKFORCE

TECHNOLOGY AND INNOVATION

SELLING DIRECT AND ENGAGING LOCAL MARKETS

SAFETY AND WELFARE



What is funding and why does it exist?

Funding fishing is in everyone's interest. It seeks to:

- 1 Improve management of the marine environment - a shared public asset
- 2 Provide access to healthy, sustainable seafood from a thriving local industry
- **3** Encourage growth and jobs in coastal communities



What won't get funded?

Increasing fishing capacity or ideas that are not supported by data or evidence.

Got a science or sustainability idea?

Local authorities, researchers, technology enterprises and environmental organisations often have access to funds to build collaborative projects for the greater good of the fishing sector and marine environment.

If your ideas align, it can be a great opportunity to collaborate and reach common goals.



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WHERE TO LOOK FOR FUNDING UPDATES AND OPPORTUNITIES?

Government:

Fisheries and Seafood Scheme (FaSS)

Fishing Industry Science Partnerships (FISP)

Scottish Enterprise Business Grants

Coastal Communities Alliance (England)

Local Enterprise Partnership Network (England)

Marine and Fisheries Grants (Scotland)

Scotland's Centre for Regional Inclusive Growth (Scotland)

Marine and Fisheries Grants (Northern Ireland)

Support (Wales)

Charitable:

Seafarers' Charity

The Fishmongers' Company

Marine Stewardship Council

Scottish Fishermen's Trust (Scotland)

Fishing animateurs support

They have previously unlocked large sums of government & charitable funding to support harbour infrastructure, vessel safety, business improvements

Updated information on available funding for the UK seafood industry is available on the Seafish website.

WHO WILL HELP YOU WITH YOUR **FUNDING APPLICATION?**



A variety of people and organisations work in the UK fishing sector and are prepared to support ideas, give free advice and point you in the right direction.

- Reach out to people in your community, local authorities, scientists, businesses and charitable organisations. If you don't ask - you don't get!
- The Fishing Animateurs offer FREE application support.
- Local authorities Association of Inshore Fisheries and Conservation Authorities and Regional Inshore Fisheries Group RIFG.
- Paid consultants Consider working with people who have different skills. Include them in your proposal for funding.

Commsave Credit Union offers financial support to people in the fishing industry

They provide loans to bridge the gap between receiving an offer letter and receiving the money. This means you can get started on your project with upfront capital, and when you receive the grant money you can repay your loan.



FISHING INTO THE FUTURE

GRANT VS LOAN

Funding grants are awarded for a specific project or purpose. You don't have to pay the funds back if you fulfill the terms of the grant. A loan has to be repaid.

- Most funds are not paid out until the project or puchase is completed. If you don't have the capital to cover initial costs a loan may be required. Commsave offer bespoke loans for fishers. Visit their website to find out more.
- In some cases grants require match funding (i.e. complementary funding from other sources). You might need to contribute private capital or collaborate with partner organisations.

TIPS FOR GRANT APPLICATIONS

1. Clear vision - Take some time to consider what you would like funded. Think about what you are going to do, how you are going to do it, who will support you, and what the outcomes and costs will be.

2. Be realistic - Don't overcommit or overpromise. How will you achieve your goals and help the funders achieve their objectives? Think measurable, achievable and time-bound.

3. Does it fit? - Research what opportunities are available. Consider your chances of success, the amount of money you may receive, how much time your project or idea will take and if you match the eligibility criteria or, in the case of a charity, its objectives.

4. Check the requirements - Read and re-read the guidelines. Consider what they are offering - is it a full grant or match funding? If so, where will you receive the rest of the funding?

5. Language - Keep it simple, concise, confident and formal. Do not use abbreviations, acronyms, slang or overly specific jargon. Include some of the key buzzwords from the application guidelines and avoid words such as 'could', 'would', 'should' or 'may'.

6. Contacting the funders - Reach out to the funders to build a positive relationship whilst writing your application. Be prepared, organised and remain professional.

7. Be specific - Include facts and evidence. Avoid any 'miscellaneous' costs in your budget. Don't leave any question on the form blank, if it does not apply to you then write 'n/a'.

8. Bigger picture - Who will be directly involved and indirectly impacted? How will you leverage your network? How will you ensure value and successful delivery of your project?

9. Forward thinking - Show a well-considered path following on from funding, how do you plan to ensure sustainability of your project in the future?

10. Second opinion - Get advice from someone who is not associated with the project to see how your application reads and go to someone with financial knowledge to see how your numbers add up.

11. Keep focused - Keep asking yourself the 5 W's (and 1 H) to keep your application focused. Are you answering the following: Who, What, When, Where, Why, and How?

This guide was created by Fishing into the Future with support and funding from the UK Fisheries and Seafood Scheme (FaSS), The Fishmongers' Company, The Seafarers' Charity and The Fishing Animateurs.



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